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NOTES

ARS is a 501(c)(3) charity - incorporated in Louisiana and our tax exemption non-profit educational status covers each of our local society affiliates. Your donations are tax deductible.



Let ARS know who your newly elected 2012 officers are:

[Update Your Local Society](#)



FEBRUARY 2012

President's Message

- Jeff Wyckoff

By now, all ARS members will be aware that the January/February *American Rose* magazine is arriving - or has arrive late. The primary reason for this is that the change from the old to the new format has put a considerable strain on publishing staff, which, because of budget cuts at HQ in 2011, now consists of only Managing Editor Beth Smiley and time editorial associate. I expect the magazine to be back on schedule with the next issue, by which time the new format should be sufficiently mastered.

A secondary reason for the delay is the amount of staff time spent during the month of December on the all-important Christmas in Roseland. ARS staff logged a total of over 1,000 hours in Christmas in Roseland, an event that generated \$47,000 in revenue. Since all of our staff are salaried, there was no extra pay, let alone overtime pay, for this.

Additionally, staff had committed early in 2011 to contributing \$2,000 to our 100 Grand campaign. They fulfilled this by extending Christmas in Roseland by an extra day because of two days of rain-outs, and thus contributing c. \$8,000 to the total. Thank you, and congratulations, ARS staff!

If you have not looked at the ARS online quarterly publications lately, you should. In addition to those for arrangements, miniatures, OGRs and shrubs, and exhibiting, we have added a fifth, *Singularly Beautiful Roses*, edited by Stephen Ho. It is devoted to "single, nearly single, and semi double" roses. There are now four issues on file, each with great images of roses and authoritative articles. Go to the "Members Only" tab on the ARS home page, and then to "Quarterly Bulletin".

- Jeff Wyckoff



NEWS FROM ARS

We are receiving e-mail concerning "being disenfranchised" because the voting for the Triennial elections will be all electronic (by computer). We also get letters saying "ARS will lose members".

One of the major reasons for moving to electronic voting is to save money - lots of money. The computer does all the tallying and counting. The only time we have to pay auditors is at the end, when the computer spits out the figures for each regional and national election. Staff used to do a full day of work to make sure all the votes were valid but now the computer matches all votes to the membership data base to make sure the vote is valid - and is only one vote from that member.

The actual cost to set up our electronic voting page is less than a thousand dollars - only \$899!

Here is some data related to the approved electronic voting versus the old paper balloting system. Cost savings:

The total cost of an Electronic Ballot Election is approximately \$5000.00 - that is payroll, computer costs, web page set up, auditors, putting the "study ballot" and instructions in the magazine, etc.

The cost of a Traditional Paper Ballot Election is approximately \$10,000 - \$15,000, depending on how many election areas there are.

Paper balloting also increases our audit firm fees for receiving, securely storing, and manually tabulating the paper ballots at a cost of anywhere from \$5,000 to \$7,500 in itself, depending on the size of the response.

The savings may actually be more significant now that we have a new printer and a new audit firm with lower rates per hour for monitoring and tallying the election (which will require much less time for an electronic versus traditional ballot election). Our savings will likely be \$10,000 or more.

Setting up the voting on our computer system (industry standard voting - just like most big companies who ask stockholders to vote electronically) is safe, reliable, and fast. It will cost ARS a great deal less than the paper ballot method. Like all other things, we are trying our best to reduce expenses and stay in budget. This is one item that helps us do that.

Many local societies see this as a chance to bring members together for a coffee klatch or a luncheon at a member's home where a computer is set up and ready to go.

One idea is for a meeting program - have someone read the candidates' resumes and then CRs and officers or members brought laptop computers can help anyone in using the computer system to vote. This only works if the meeting is held where an internet connection is available, either a network connection or a wireless "hot spot" like a library or senior center then the voting can take place right there.

One local society is having a Saturday Brunch at a local restaurant with wireless service. The Membership Chair is bringing a laptop and they will help anyone who comes to the Breakfast to send in their votes using the ARS web site.

Members without computers at home have every opportunity to use a public computer at the library, at the Senior Center.

So reach out to help someone vote if you can.



SOME INTERESTING ROSE SITES

Roses And Everything About Them. www.roses-roses.com

Rose photographs, rose art, rose culture, rose selection, rose description, rose growing, rose gardening, rose links, Rose Bauer's rose garden, rose sellers and ...

Growing Roses www.growingroses.org

... everything you need to know about growing roses - articles on rose care, planting, watering, fertilizing, pruning, rose maintenance and ...

Planting Roses: Tips and Tricks for Rose Planting: www.rose.org/planting-roses Tips and Tricks for Rose Planting.



THE ROSE PARADE

by Lois B. Fowkes

Ever wonder how the Rose Parade floats are built and judged? Here is a short summary of this exciting experience.



Every year millions of viewers around the world watch the famous "Rose Parade" as 40 - 50 floats make their way down Colorado Boulevard in Pasadena, California. JUST IMAGINE (parade theme) my surprise when I received an invitation from PTOR President, Richard Jackson to be one of the three float judges, for the 2012 parade. This news was received with excitement and amazement!! I graciously accepted.

The three float judge team, myself, Paula Pryke for London, England and Byran Whitman from Disney were charged with selecting 24 trophy winners from over 40 floats! What a challenging task that was, for it opened my eyes to facets of the parade I had not considered before.

The floats from a distance are very creative and beautiful, but it was the preparation and fine detail of these creative treasures that are unseen by the viewing public. For instance, the use of brussels sprouts neatly cut in half to create the shape of a dragon or tiny split peas all lined up in a 6 inch row that went for 55 feet or rose petals being attached to form the surface of an animal.

What did seem like radical surgery to me was taking beautiful long stemmed hybrid teas flown in from Ecuador and cutting them down to 6 inches for insertion into orchid picks. These were then inserted on the float to cover a surface. There were even a young girl sitting in a sea of blue status with 5-gallon buckets dipping the status flowers into the pails for every float gluing to the floats!! These enthusiastic and devoted efforts of the so called "petal pushers" is an aspect of the parade not seen by the public but, promotes camaraderie sometimes spanning generations. Perhaps someday I will write a book about the creative aspects of the designers and their creators. I am still stunned that the decorators use the entire rose in four ways - bloom, petals, stem and leaves.

On leaving Pasadena I came away with many memories, but one memory above all else stood out ... seeing a massive display of our National Floral Emblem ... the Rose!!

Lois B. Fowkes & Richard Jackson judging one of the floats.

Lois B. Fowkes is a NYD past District Director and has served as a Regional Director, a Master Rosarian, an Arrangement and a Horticulture Judge.

She is presently NYD Chairman of Judges and is also a World Federation of Rose Societies International Judge; she has judged many international rose shows.)



16th WORLD ROSE CONVENTION

Call for Council delegates – World Federation of Rose Societies meetings

Currently, Jeff Wyckoff is collecting the names of the people who will be attending the WFRS Conference in South Africa. There are still some Council Delegate seats that need to be filled.

Are you going? Would you like to attend a committee meeting and represent the American Rose Society for that Com

Only a few 2012 calendars remaining!
Get your copy **TODAY!**



To order, call Peggy Spivey at 1-800-637-6534, ext 229
or visit our website.



The original Rose Society of South Africa was a founder member of the World Federation of Rose Societies at its early beginnings in 1968.

The Federation of Rose Societies of South Africa invites rose lovers the world over to attend the 16th World Rose Convention from October 11 to 18, 2012.

The list of society members of the Federation:

[Member Rose Societies](#)

[Editor's note: Rose of Sharon *Hypericum calycinum*, an evergreen flowering shrub native to southeast Europe and Southwest Asia, and the plant generally referred to in British and Australian English as "Rose of Sharon"; which blooms in the late summer]

Send a note to Jeff:

kjwyckoff@comcast.net

We have previously published information about the upcoming World Rose Convention to be held in South Africa in 2012. We were asked to put this reminder in our publication for your information.



The 16th World Rose Convention Sandton, Johannesburg OCTOBER 11 – 18, 2012



- PRE CONVENTION TOUR TO THE PILANESBERG GAME RESERVE
- MAGNIFICENT ROSE SHOW
- FLORAL ART DEMO
- TEA GARDEN AND ROSE SHOP
- EXHIBITIONS: PHOTOGRAPHY, CAKE ICING, PAINTING, QUILTING AND MORE
- LECTURES AND GARDEN VISITS
- ROSE-THEMED MUSICAL CONCERT
- MEET ROSE FRIENDS FROM ALL OVER THE WORLD
- POST CONVENTION TOUR TO BLOEMFONTEIN AND CAPE TOWN

phone/fax: +2711 440 3371 email: rutherg@iafrica.com

www.rosaf2012.co.za



SHORT ARTICLES OF INTEREST

Roses That Are Not Roses

Many plants having "rose" as part of their names are not related to the rose family at all, but are associated with it by the shape or color of their blooms. The Christmas rose, *Helleborus Niger*, for example, is an evergreen perennial whose white blossoms turn a rose-like pink in winter.

Rose mallow is another name for the stately hibiscus, Rose moss (not to be confused with the moss rose) is an annual portulaca genus with rose like flowers. Rose-of-heaven, *Lychnis coeli-rosa*, is a member of the Pink or Dianthus family boasts handsome, rose-colored flowers. Rose of Sharon, named after the Biblical plain, is actually a type of hibiscus showing pink blossoms.

- Reprinted from the *PNW Rosarian*, January 2012, Judy Heath - Ed.

ROSES THAT DON'T LOOK LIKE ROSES

The *Green Rose* is probably the best example of a variety that really doesn't look like a rose. The public always quest varieties of single roses (4 to 8 petals). To the non-rosarian varieties like *Fourth of July*, *Sally Holmes*, *Escapade* and many others don't look like roses.



DID YOU KNOW? 🤔

Rosarians do a lot of writing; newsletters, articles and just e-mailing friends. Here are a few helpful hints.

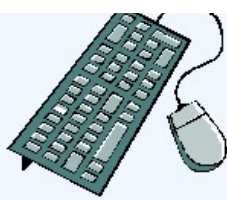
QUESTION: When typing the temperature and you would like to insert a "degree" symbol automatically instead of the word "degrees" is there a shortcut for this symbol?

ANSWER: Yes, there are two shortcuts for the degree symbol.

1. Hold down the ALT key and type 0176 on the numeric keypad. The degree symbol will appear immediately °. You use the numeric keypad to type the numbers and not the keyboard. Make sure that the NUM LOCK key is enabled if your keyboard requires it to type numbers on the numeric keypad.

2. AutoCorrect has a predefined keyboard shortcut for creating a degree symbol. Press CTRL+@, then press SPACEBAR





Here are a few more short cuts for Word that may also work for other programs as they are basic DOS commands. They are quicker than going to File, opening the drop-down menu, then clicking the command you want.

- If you are writing in a new unnamed document, an important one is "Save as"; press the F12 key at the top of the keyboard.
- To do a quick "save" directly into the document you have open, press Control S.
- Control F will open a box that allows you to find instances of any word (it also allows you to substitute another word).

For a complete list of shortcuts for WORD, go to

[Shortcut keys Microsoft Word](#)

ARS CHILDREN'S ESSAY CONTEST

contact: beth@ars-hq.org

All children ages 12 and younger may take part in the contest. They may use their own rose-related theme or choose from the following:

- Why the Rose is America's National Flower
- Why Roses Are the Symbol of Love, Friendship, Beauty and Peace
- Why I Love Roses
- Why My Parents or Grandparents Love Roses
- A fictional story about roses

Entries may be accompanied by a drawing or painting. Essays should be no more than 400 words. The deadline for entries is June 30, 2012.

Entries must be accompanied by a separate page containing the following information: child's name, age, school grade, parent's name, address and parent's phone number or e-mail address for notification of winners. This information must be included on a separate sheet of paper, not on the essay.



Mail entries to: American Rose Society • Children's Essay Contest • P.O. Box 30,000 Shreveport, LA 71130.



A NEW COLUMN IN OUR MAGAZINE - *American Rose*

Did you notice the "clippings" from our local society newsletters and District Bulletins? They were supposed to be close to the front - but they started on Page 34 of the January issue. This is a collaborative effort of the Local Society Relations Committee, the sub-committee for Editor's Newsletter Exchange and the Newsletter/Bulletin Committee. Headed up by Jim Delahanty from the Editorial Advisory Committee, it is meant to give some excellent tid-bits of information from our members ... in easily digestible news bites. The members who write articles for our local newsletters are truly ... and the editors who support their work deserve our appreciation too!

If you read something that would fit into this column, send it (along with the proper credit for editor, newsletter, society name, and writer) to [Jim Delahanty](#) for consideration for this column. We are building a file of clippings to run in each issue - and we hope they are hopefully pertinent to the seasons!

We bring these Clippings to you in the hope they will brighten your gardening outlook, perhaps give a lift to your day, and give appropriate recognition to the work of writers and editors in our many local societies. Enjoy!

- **Jolene Adams**, Chair - Local Society Relations Committee



Join Us to Celebrate our 25th Anniversary of the Rose as our National Floral Emblem!



Azamara Journey is an 11-night Virgin Island and Bermuda Voyage

Friday, March 30, 2012

Visit San Juan, Puerto Rico; Charlotte Amalie, St. Thomas; St. John-U.S. Virgin Islands; Virgin Gorda-B.V.I.; Hamilton, Bermuda, St. George Island, Bermuda;

Encourage your children or grandchildren to enter the Essay Contest. It may just be the spark that will light the fire of interest in roses.

If members of your society (with an e-mail address) are not receiving ARS & You, send us their e-mail address and we will add them to our distribution list.

This monthly e-newsletter is sent 'by permission' to all ARS members who have subscribed or requested the publication. You may unsubscribe at any time by sending an e-mail to our publisher (reply to this mail and say "unsubscribe").

JOIN ARS!

A Trial Membership is just \$10.

Give us a try - I think you'll like us.

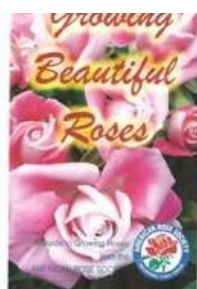
OR --

Give a Trial Membership to a friend! Especially if they love roses too!

Go to:

http://www.ars.org/?page_id=35





New York, New York
For more info visit www.cruiseone.com/dlupton

ARS TRAVEL SERVICE

ARS can provide you with air, land and sea travel reservations. The discounted prices are very attractive. Go to www.ARS.org and then to ARS Links on the left. Then click on ARS Travel. This is for individuals as well as group. Maybe a rose trip sponsored by your rose society would interest your members.



Something to Think About

I think many members look at ARS as just the physical plant in Shreveport. They do not consider that the vast majority of information members get is provided free of charge by dedicated ARS members who write articles, govern the ARS, make decisions on CR manuals, Judging manuals, awards, ethical decisions, trust management and many other functions - as volunteers.

The purpose of the ARS headquarters and staff is to see that all of this information is tied together and gets disseminated to the members. I believe our local societies exist only because of the ARS.

I cannot imagine that a network of rose societies throughout the US would ever have occurred had there not been someone to oversee them, develop interest in roses, and help tie them together. Shreveport is just the tip of the iceberg; the members who provide the information we seek is the much larger portion beneath the water, a group of dedicated rosarians who continue the tradition of the ARS.

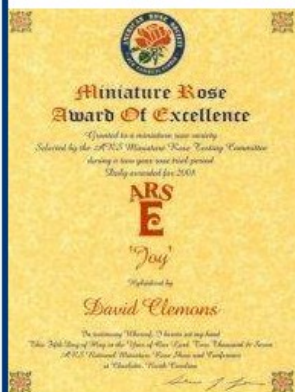
When you think of the ARS, look below the surface.

- John Fleek, excerpted from the *Colonial Courier*, January 2012, Albert Norton, Ed.
Mr. Fleek is the current District Director for the Colonial District.



2012 MEMBERS CHOICE AWARD GOES TO: JOY

(Min, pb, 2007, Clemons, David E.) photo by Andrew Hearne



Opinions expressed in this monthly email are not necessarily those of the American Rose Society or its subsidiaries.

To respond to items in this ARS & You, please write to any committee member of the Local Society Relations Co

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Your comments and suggestions to improve this newsletter are always welcome.

If you have an idea or article to share - contact me.
Louise Coleman, Editor - roseylou@aol.com



Happy Valentine's Day

[ARS & You archives]

